



The
**EVERTON
COLLECTION**
Schools & Learning

English - Key Stage 3

Football Journalism: What Happened at the Match Today?

Overview

This resource uses examples of football journalism from the late 19th Century to the present day to help pupils identify the key features of journalistic writing and produce their own football report. It is a cross-curricular resource making links to both the English and History programmes of study at Key Stage 3.

The resource includes a brief introduction to football journalism, followed by examples of original source material from the Everton Collection with suggestions for topics of discussion, activities and questions for pupils.

It includes a template that can be used to support pupils to create their own newspaper report. The Everton Collection website also includes thousands of images that can be used in pupils work.

The resource has five sections:

Activity 1: The Nineteenth Century

Activity 2: Early Twentieth Century

Activity 3: Illustrated Newspapers

Activity 4: Compare and Contrast

Activity 5: Write Your Own Newspaper Match Report

National Curriculum links

English

Key Concepts

1.2 Creativity: a, d.

1.4 Critical Understanding: a-d.

Key Processes

2.1 Speaking and Listening: e, g, h, i.

2.2 Reading: a-i.

2.3 Writing: e, p, q, r.

Range & Content: h, i.

History

Key Concepts

1.1 Chronological Understanding: a-c.

1.3 Change & Continuity: a.

1.6 Interpretation: a.

Key Processes

2.2 Using Evidence: a, b.

2.3 Communicating about the past: a.

Curriculum Opportunities: 4b-e.

Learning Objectives

- To understand the key features of journalistic writing, in particular sports journalism
- To encourage pupils to consider the purpose and audience for their writing and adapt their style of their writing as appropriate
- Select, compare and evaluate information from different texts and historical sources
- To identify fact and opinion
- To produce a piece of journalistic writing, organising and presenting information and images successfully
- To encourage students to make connections between the history of football and their experiences of it today? – Creativity?
- Contribute constructively and appropriately to group discussion.
- To understand and communicate how football journalism has changed over time
- To use historical evidence to explain how they have reached their conclusions.

Introduction

By 1890 football was very popular and there were many local, national and specialist newspapers reporting on the game. The press gave football free publicity and helped fans that did not go to live games to keep up to date with their favourite team. This helped to make football become a national pass-time.

Very early football reports were similar to each other. They gave full reports about how teams and footballers played during matches. They also reported match scores and fixtures. Often games were illustrated with detailed drawings.

By the 1940s the growth of the popular press meant that nearly 2 million people a day were reading a newspaper like *The Mail*, *The Herald* and *The Daily Mirror* and the amount of space in papers that was dedicated to football increased. The style of reporting also changed as reporters started to talk about the private lives of players, scandals and other ‘human interest’ stories. Photographs also replaced illustrations.

Newspapers today still dedicate large amounts of their sports pages to football. Many newspapers try to write about ‘exclusive’ stories to compete against each other. Gossip and scandals about player’s lives and transfer deals are still popular subjects for newspaper reports. Football can often be front page news, especially when England is playing in the World or European Cup.

Activity 1

The Nineteenth Century

The Football Field

In Liverpool the *Cricket and Football Field* was a specialist newspaper for sports fans. It reported in great detail the football matches and other sports that took place in Liverpool and surrounding areas. Below you can see the front cover of the *Cricket and Football Field*, 4th June 1887.

THIRD EDITION.

THE CRICKET AND FOOTBALL FIELD

EDITED BY "OLYMPIAN."

No. 142.—Vol. VI.]

{ Registered at the General Post Office as a Newspaper for transmission in the United Kingdom and Abroad. }

SATURDAY, JUNE 4, 1887.

{ ESTABLISHED September 20th, 1884. }

[Price ONE PENNY.]

Theatre  Royal,
BOLTON.

Proprietor and Manager Mr. J. F. ELLISTON

TO-NIGHT, Last Night of the Famous Drama,

FAUST

AND

Marguerite,

Introducing the celebrated **PARRIE QUARTETTE.**

MONDAY NEXT, June 6th, Return Visit of Messrs. Miller & Elliston's Famous London Success,

Alone in London.

Time and Prices as usual.

High Park Football Club, Southport.

GRAND
DRAWING OF PRIZES

IN AID OF THE ABOVE CLUB.

PRIZES:

- | | |
|--|---|
| 1.—FIVE POUND NOTE. | 7.—Splendid Glass Draught Board. |
| 2.—Splendid Timepiece. | 8.—Pair of Pictures. |
| 3.—Lady's Silver Watch. | 9.—Pair of Football Boots. |
| 4.—Sack of Flour. | 10.—Meerschaum Pipe. |
| 5.—Load of Coals. | 11.—1/2-dozen Knives & Forks. |
| 6.—Splendid Pair of Glass Gloves with Ships. | 12.—Half-dozen China Teacups and Saucers. |
- AND NUMEROUS OTHER PRIZES.

BOLTON UNITED CRICKET CLUB.

The above Club will hold their usual MONTHLY MEETING on TUESDAY EVENING NEXT, June 7th, at the Lower Nag's Head, Deansgate, at NINE o'clock prompt.
W. A. SMITH, Hon. Sec.

FOOTBALL PLAYERS.—A Midland Club has two or three Vacancies for weighty and dashing Forwards, first-class men only. Send terms and particulars to

"D" Football Field Office, Bolton.

THE TURTON & EDGORTH CRICKET CLUB would be glad to arrange Home and Home Fixtures with Clubs of medium strength in the neighbourhood of Bolton and Darwen. Applications and dates to be sent to

FRANK YOUNG,
Station Road, Turton.

LEIGH FOOTBALL CLUB.

THE FIRST ANNUAL SPORTS of the above Club will be held on the FIELD BEHIND THE THREE CROWNS HOTEL, LEIGH, on SATURDAY, June 18th, 1887, under the N.C.A.A. Rules. Further particulars to follow.

A. E. TICKLE, Hon. Secretary.

FOOTBALL FIELD can be had every Saturday, at 8-15 p.m.,

AT THE FOOTBALL HOUSE,

41 HAWTHORNE ROAD ROUTE

Leigh Association Football Club.

The following are the Winning Numbers in the Draw in connection with the above Club:

1283	116	427
40	438	631
1116	824	
113	1073	

Persons holding the above tickets may have prizes on applying to

T. PRESCOTT,
Kirkhall Lane, Leigh.

To Football and Athletic Clubs.

TILLOTSON & SON,

"Football Field" Office, Bolton,

Make a Speciality of Printing for Football, Cricket and Athletic Clubs, &c.

POSTERS,

GATE TICKETS.

MATCH CARDS,

MEMBERS' TICKETS,

PROGRAMMES,

RULES, &c., &c.

= Victoria =

VARIETY THEATRE

Churchgate, Bolton.

Proprietors Messrs. J. ATKINSON & Co., Ltd.

On MONDAY, June 6th, 1887,

AT 2-30, AND EVERY EVENING AT 7 O'CLOCK,
Saturday half-an-hour earlier.

Special and costly engagement of the world-renowned

ROMAH TROUPE !!

OF ACROBATS and BAR PERFORMERS.

The best Bolton has ever known.

Special engagement of

Activity 1: Suggested questions and topics for discussion

1. How has the information been organised on the front page of this newspaper? Think about headings, captions etc.
2. Who is the audience for this newspaper, i.e. who do you think would buy it?
3. Do you think this had had an effect on the way it has been written and presented? Try to explain your answer.
4. What techniques do they use to persuade people read the paper?
5. Do you think it is an interesting front page? Why? What techniques could you use to make it more interesting?

Activity 2

Early Twentieth Century

On 21st April 1906 Everton beat Newcastle United by 1 goal to nil in the F.A. Cup Final. On the next few pages you can see the *Daily Mirror's* front page and report about the match.

The Daily Mirror was a national newspaper first published in 1903.

The Daily Mirror

THE MORNING JOURNAL WITH THE SECOND LARGEST NET SALE.

No. 772.

Registered at the G. P. O.
as a Newspaper.

MONDAY, APRIL 23, 1906.

One Halfpenny.

WAITING TO SEE THE FINAL FOR THE ASSOCIATION CUP.



On Saturday, as soon as the doors of the Crystal Palace opened, a crowd commenced to collect on the football ground to obtain favourable positions for witnessing the match. At the time the photograph was taken, some hours before

the commencement of play, the vast sloping banks were occupied, and outside the ground the roofs of houses were covered with people, while many had climbed trees.—(Russell and Sons.)

THE CLIFF HOUSE HOTEL, NEAR SAN FRANCISCO, WHICH SLID INTO THE SEA.



Standing on a rocky bluff overlooking the Pacific Ocean, the Cliff House Hotel, Ingleside, was a refuge for a number of wealthy people, who had fled there from

the doomed city of San Francisco. It, however, crumbled up like powder and slid into the sea, scores of persons being drowned or crushed to death.

DISAPPOINTING "F

Everton Win Deservedly After a
Poor Game—Newcastle Players
Nervous and Slow.

EVERTON, 1 ; NEWCASTLE, 0.

BY CITIZEN.

The tamest final for many years. That was the general and freely-expressed opinion of those who visited the Crystal Palace on Saturday to see Everton win the English Cup by a goal to none. The football was not worthy of the occasion; there was a listlessness about the crowd, and the players—or at least the Newcastle side—seemed stale. There was none of that sprightliness one expected from them. To tell the truth, they failed once more to rise to a great occasion, and just as they did last year, when beaten by the Villa, they lost to a better side on the day's play. But had the game been a League match on neutral ground I am disposed to think that the United would easily reverse the decision.

* * *
It is always unfortunate when the great match of the year ends up in a game which arouses no enthusiasm. The London section of the crowd on Saturday was clearly apathetic, and as they provided the bulk of the spectators the enthusiasts who had travelled from Northumberland and Lancashire were not helped in their endeavours to make the scene compare with those previously enacted on the historic arena.

* * *
As a matter of fact, when the New Zealanders beat England on the same turf in December, before little more than half the number of people, there was more life and go and cheering, and that in spite of the fact that the people making the enthusiasm were cheering a side defeating their own countrymen.

* * *
I was surprised to hear that the crowd numbered over 75,000, and more surprised still to see thousands vacate their seats before the finish and leave the ground. The rush to the rails to see the Cup and medals presented was less eager than ever before, and Lord Kinnaird had no trouble in making himself heard. He briefly referred to the San Francisco debacle, and then went on to compliment the Everton players and commiserate with Newcastle. He had a special word for Taylor, the Everton captain, who was a member of the team nine years ago, when Everton were beaten by Aston Villa. Taylor and Aitken shook hands, and Taylor held aloft the Cup, and said a few words, which were drowned in the burst of cheering.

* * *
Members of Parliament for Liverpool and Newcastle proposed and seconded the vote of thanks to Lord Kinnaird. Mr. F. E. Smith (M.P. for the Walton Division of Liverpool), in proposing the vote, alluded to Lord Kinnaird's record as a footballer, and described him as following the game in his time in the good old-fashioned rough way, when people were not so particular about fouls. Mr. Cairns, M.P., one of the Newcastle members, in seconding the vote, referred the United players to the story of King Bruce and the spider. "Try, try, try again, and at last come out right on top and win."

* * *
In a few words afterwards Aitken admitted that his men played nervously, and said that there was not much good football in the match. Taylor was naturally pleased, but blamed the light ball and hard ground for the scrambling play.

* * *
To get to the play. Just as they did at Birmingham against Liverpool, Everton, who were favoured by a pretty strong diagonal wind, started with great dash. Several corners fell to them—four in the first thirteen minutes—and from one of them Lawrence made a great save from Settle by tipping the ball over the bar. The superb half-back play of Taylor, Makepeace, and Abbott seemed to bottle up the genius of the Newcastle forwards. That versatile artist, Colin Veitch, was out of the picture, a pathetic figure—especially to those who saw his great display at Glasgow, when, at centre half, he led a forlorn hope for England.

* * *
It is true we had occasional dashes down the wings by Rutherford and Gosnell, but they were few and far between, and there were also one or two pretty little bits of passing between the inside men—in midfield. But once they found themselves in the vicinity of Crelly and Balmer, the Everton backs, they tamely gave up the ball to those insistent and vigorous defenders.

* * *
Unlike their opponents, the Everton forwards did not lack nerves. The great crowd—75,000 is a great crowd, and another 75,000 would not have made it much more impressive to the players—did not get on their nerves. Not very clever or scientific in their methods, they pegged away, and were always surging up against the Newcastle defences with tremendous vigour. They would have done better even had Young, the centre forward, not marred his dashing display by a good many petty tricks, which Mr. Kirkham generally noticed and always promptly penalised.

* * *

Photographs used in the Daily Mirror alongside the article about the F.A. Cup Final

EVERTON DEFEAT NEWCASTLE AT THE PALACE.



Curious snapshot of headwork by both teams outside the Newcastle goal. Seven of the men are in the air together.



Typical photograph of football partisans' eager intensity in watching their favourite players.

Martha, the baby gorilla at the Zoological Gar. | Henry Gore, for thirty-seven years city treasurer

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Activity 2: Suggested questions and topics for discussion

1. What techniques has the newspaper used on the front cover to persuade people to buy it?
2. Do you think that this is a good newspaper report? Think about the five W's, (who, what, when, where, why?).
3. Do you think that the reporter thought that this was a good or a bad football match? Highlight areas in the text that tell you what their opinion is.
4. What facts can you find in the article?
5. Why do you think that the reporter has chosen to use these two photographs to illustrate their report?
6. Do these photographs make you want to read the report? Can you write different captions for these photographs?

Activity 3: Suggested questions and topics for discussion

1. What is the main technique that *The Daily Graphic* uses to report what happened at this football match?
2. Is this a good newspaper article? Does it give you enough information about the match? How would you improve it?
3. What do you think the title ‘Trippers from the North’ means? Do you think this is a good title for a newspaper article?
4. The aim of this newspaper was to attract middle-class people with an interest in literature and art. Discuss how you think this has influenced the techniques the newspaper has used to report the match.

Activity 4

Compare and Contrast

1933 and 1966 F.A. Cup Final Reports

Everton played in the F.A. Cup Final in 1933 and thirty years later in 1966. Your next task is to compare and contrast newspaper reports from these two F.A. Cup Finals and identify the techniques that they use.

Task 1

Read the two F.A. Cup Final newspaper reports. Make notes in the table provided.

Task 2

Compare and contrast the two newspaper reports by filling in the table provided.

The largest GIN distillers in the world
Gordon's
 NO OTHER GIN IS MADE IN THIS MANNER



The Evening News

LARGEST EVENING NET SALE IN THE WORLD

5th, BURLINGTON STREET, LONDON, E.C.1, APRIL 29, 1933



DON'T BE VAGUE
 FOR THE
Haig

ONE PENNY

MANCHESTER CITY



Landford



Cann



Dain



Burke



Cowan



Reay



Tunstall



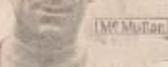
Herd



Lisica



McMullan



Brook

UP FOR TH' COOP! LANCASHIRE HAS A REST GRADUALLY TIME!



—AND EVERTON



Cowan



Cook



Reynolds



Swinton



White



Thompson



Gallard



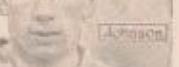
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LANCASHIRE INVADES LONDON FOR CUP FINAL

200,000 Visitors Arrive In The Early Hours

LANCASHIRE invaded London today for the Football Association Cup Final—Manchester City v. Everton—at Wembley. The first entrants arrived at 3 a.m., and from then until nine o'clock 143 special trains brought 200,000 football fans from all over the country.

At least half of them do not even hope to get inside the ground—it holds fewer than 100,000, and all tickets were sold weeks ago.

No decision has yet been made whether the King will be present. It all depends upon the weather.

Manchester looks a bit nervous. Since Everton has not to close until just before the kick-off, there is still some doubt whether Tillson's injured leg will be fit enough for him to play.

Kick-off: 3 p.m. Extra time if necessary.

ARTISTIC EVERTON AND BUSINESSLIKE CITY

AT 2.4. ORANGE TOWN afterwards a F.A. Cup Final between Manchester City and Everton at Wembley Stadium last night, which was a battle between the artistic and the businesslike. Manchester City, who were the more artistic of the two, were defeated by Everton, who were the more businesslike.

Manchester City's style of play was not the best. They were too slow and too nervous. They were too much in the hands of their goalkeeper, and they were too much in the hands of their defence.

Everton's style of play was the best. They were fast and they were confident. They were not in the hands of their goalkeeper, and they were not in the hands of their defence.

PLAN OF THE FIELD



WHO'S WHO IN THE TEAMS

EVERTON
 Egner, 1. (Goalkeeper); Emmott, 2. (Left half); East, 3. (Right half); Britton, 4. (Left half); White, 5. (Right half); Thomson, 6. (Left half); Cantford, 7. (Right half); Dunn, 8. (Left half); Dean, 9. (Right half); Johnson, 10. (Left half); Stein, 11. (Right half); Brook, 12. (Left half); McMeekin, 13. (Right half); Tibson, 14. (Left half); Herd, 15. (Right half); Tunstall, 16. (Left half); Reay, 17. (Right half); Cowan, 18. (Left half); Baily, 19. (Right half); Bala, 20. (Left half); Cann, 21. (Right half); Langford, 22. (Left half).

MANCHESTER CITY
 Wood, 1. (Goalkeeper); Cann, 2. (Left half); Dunn, 3. (Right half); Egner, 4. (Left half); White, 5. (Right half); Thomson, 6. (Left half); Cantford, 7. (Right half); Dunn, 8. (Left half); Dean, 9. (Right half); Johnson, 10. (Left half); Stein, 11. (Right half); Brook, 12. (Left half); McMeekin, 13. (Right half); Tibson, 14. (Left half); Herd, 15. (Right half); Tunstall, 16. (Left half); Reay, 17. (Right half); Cowan, 18. (Left half); Baily, 19. (Right half); Bala, 20. (Left half); Cann, 21. (Right half); Langford, 22. (Left half).

SOLENOID MAY BEAT PRICKEY

GREAT FIELD FOR VICTORIA CUP AT HURST PARK

By BRADSHAW
 The Solenoid may be the best of the Victoria Cup at Hurst Park. This is the opinion of the experts.

There is another Cup to be won today at Hurst Park. This is the Victoria Cup. It is a very important match for the Victoria Cup.

Each Week £2,000 or More
 There is a lot of money to be made in the Victoria Cup. It is a very important match for the Victoria Cup.

There is a lot of money to be made in the Victoria Cup. It is a very important match for the Victoria Cup.

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To-day's Sports Events

THE PATHS TO WEMBLEY
 EVERTON: Egner, 1. (Goalkeeper); Emmott, 2. (Left half); East, 3. (Right half); Britton, 4. (Left half); White, 5. (Right half); Thomson, 6. (Left half); Cantford, 7. (Right half); Dunn, 8. (Left half); Dean, 9. (Right half); Johnson, 10. (Left half); Stein, 11. (Right half); Brook, 12. (Left half); McMeekin, 13. (Right half); Tibson, 14. (Left half); Herd, 15. (Right half); Tunstall, 16. (Left half); Reay, 17. (Right half); Cowan, 18. (Left half); Baily, 19. (Right half); Bala, 20. (Left half); Cann, 21. (Right half); Langford, 22. (Left half).

LANCASHIRE INVADES LONDON FOR CUP FINAL

200,000 Visitors Arrive In The Early Hours

LANCASHIRE invaded London to-day for the Football Association Cup Final—Manchester City v. Everton—at Wembley. The first train-load arrived at 3 a.m., and from then until nine o'clock 140 special trains brought 200,000 football fans from all over the country.

At least half of them do not even hope to get inside the ground—it holds fewer than 100,000, and all tickets were sold weeks ago.

No decision has yet been made whether the King will be present; it all depends upon the weather.

Manchester lads are a bit worried. Their forward line will not be chosen until just before the kick-off, for there is still some doubt whether Tilson's injured leg will be fit enough for him to play.

Kick-off: 3 p.m. Extra time if necessary

ARTISTIC EVERTON AND BUSINESSLIKE CITY

BY J. G. ORANGE

THIS afternoon's F.A. Cup Final between Manchester City and Everton at Wembley Stadium may well resolve itself into a fierce battle between the grim, determined play of the Manchester men and the supremely artistic football of Everton.

In any ordinary encounter between two sides with contrasting styles such as this afternoon's opponents it is usually safe to predict that the better football side will win. But this match is far from being an ordinary match, for nerves will be on edge and temperaments tried to the uttermost.

This is a game in which the team that can rise to the occasion counteracts any inferiority in playing ability or lack of experience.

Semi-Final Scramble

If I were sure that Everton could enter the Wembley arena in the same spirit that they take the field for their League matches I would not look beyond them for the winners of the Cup, but I saw them scramble through their semi-final against West Ham United, and saw that certain players were not moulded on lines to carry them successfully through an ordeal such as they will have to face this afternoon.

Manchester City's style of play does not demand of the players the same high degree of accuracy as Everton's, and they are therefore less likely to be perturbed if the machine fails to function in the exact way intended. The long and quick pass gains the ground for Manchester City, with Everton the advance is made often by the repeated tip-tap which, when carried out to perfection, will amaze the opposition as much as it will enthral the spectators.

But it can only be played perfectly under ideal conditions, and I feel sure the Manchester men will tackle so rapidly and so tenaciously that Everton will not get the time they need for their movements this afternoon.

Five years ago we saw how the

strong tackling and swift raiding of Blackburn Rovers knocked the bottom out of Huddersfield, a team that contained great footballers like Alex Jackson, Bob Kelly, Clem Stephenson, Roy Goodall, and Billy Smith. I see this afternoon's match in the same light as that Final of 1928, and I visualise Everton being given no chance to play the game they would like to, just as Huddersfield were unable to reproduce anything like their best form five years ago.

The Everton side bristles with first-class footballers, notably Dunn (who has happy recollections of Wembley, since he was in that famous winning Scottish team there in 1928), Johnson, Dean, Cresswell and White. Their younger men are full of promise, but as yet they are not big match men.

Manchester City have their artists, too, but they are not so numerous as Everton's. They have two players in McMullan and Cowan who took part in the unsuccessful final against Bolton Wanderers in 1926, and it will be interesting to see how McMullan plays as a forward on an occasion like this after a lifelong experience as a half-back.

It Depends on Tilson

Although there has been considerable speculation regarding Tilson's appearance at centre-forward for Manchester City, and an official decision may not be made until shortly before the match, I believe he will be found fit to play. If he does, I think Manchester City will win, mainly because they are more likely to play their normal game than Everton are under the stress and strain of the abnormal conditions of the Cup Final.

If Tilson cannot play and the Manchester City forward line has to be switched round, then Everton will have a much better chance of winning the Cup for the second time in their history.

PLAN OF THE FIELD

(With Official Numbers of Players)

EVERTON

(White shirts, black knickers)

1. Sagar.

2. Cook.

3. Cresswell.

4. Britton.

5. White

6. Thomson.

7. Celdard.

8. Dunn.

9. Dean (capt.)

10. Johnson.

11. Stein.

Referee:



Mr. E. Wood (Hallamshire).

12. Brook.

13. McMullan.

14. Tilson.

15. Herd.

16. Toseland.

17. Bray.

18. Cowan (capt.)

19. Busby.

20. Dale.

21. Gann.

22. Langford.

MANCHESTER CITY

(Scarlet shirts, white knickers)

Front page of the Liverpool Echo F.A. Cup Final Souvenir, 14th May 1966

Supermarket
every Wednesday

Liverpool Echo

and **Evening Express**



SALE of CAR SEAT COVERS
TO MORROW, SUNDAY, MAY 15
TARTAN 25.00
BUCKLE 22.00
DOLBY 14.00
NICKELS LIVERPOOL

Great Wembley Souvenir



EVERTON



SHEFFIELD WEDNESDAY

WORLD CUP? I'D SOONER WED YOU! EVERTON'S WEMBLEY CAPTAIN MAKES HIS CHOICE



Everton Wembley captain, Steve Lattin, a son of Liverpool, is a man with the courage of his convictions. He told the F.A. this week that he would like to drop out of the England World Cup party because he plans to marry and the date of the ceremony is likely to clash with when he would be needed by Manager Alf Ramsey. Steve has been struggling to fix a wedding date for some time now, and almost football has intervened. Now he has raised the day and given Northol a miss for a time; looking at his fiancée, Miss Pat Lyson, who can blame him?

Liverpool Echo

and Evening Express

SATURDAY, MAY 14, 1966

BE EVERTON'S

Team's experience and class should beat Wednesday

By MICHAEL CHARTERS

Experience should make the club's trophy through the teams position in most places and this could be the clinching feature.

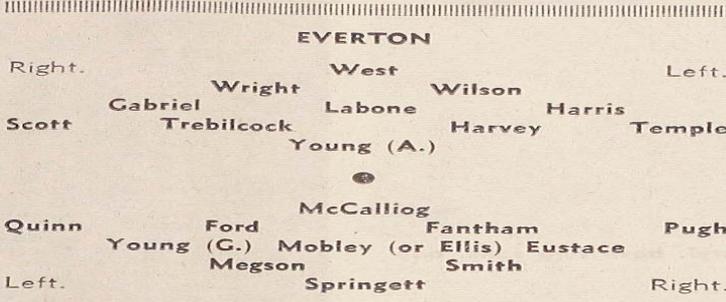
enable Everton to win the F.A. Cup to-day to triumphs three in six Final attempts. Working by position, it is Everton who carry the greater in the nervous tension of Wembley this afternoon.

In the Sheffield Wednesday side, Springett, Megson, Young and Fantham are the men with the know-how which only years in the top class can bring.

Their youngsters like Pugh, McCalliog, Ellis and Ford have only had a handful of First Division games among them, and I can't see an attack of such inexperience getting much change out of the sound Everton defence which has yet to concede a goal in the Cup this season.

Wednesday and Everton are both teams which work and work, but Everton also have forwards of great ability in Scott, Young and Temple, men who can win a match on their individual artistry.

Both teams have



SHEFFIELD WEDNESDAY

Five ces

Final victory in 1935 Wednesday had subsequently reached the semi-final only twice prior to this season. In 1934 they were beaten 2-0 by Preston North End, and six years later lost to Blackburn Rovers by 2-1.

A few years ago Wednesday had a remarkable run of progressive decline in the Cup competition. After losing to Blackburn Rovers in the 1960 semi-final they departed from view in the next four years in the sixth round, then the fifth, then fourth, and finally were knocked out in the third round.

Apart from their three post-war semi-final appearances, Wednesday have only once survived to the sixth round in the last 21 years. On four occasions during that period they have gone out in the fifth round, four times they have said goodbye to their hopes in round four, and on nine occasions have failed to get beyond round three.

CONSISTENT

After their "Yo-yo" existence in the early post-war years, to which reference has already been made, Wednesday in recent seasons have been much more consistent. This winter, of course, they have not been outstanding in League matters, but prior to that

mediocre League records this season and it is possibly because of this that the Final has not had the same amount of pre-game publicity which usually marks this Wembley occasion.

Undoubtedly, the match will be hard and closely fought but Everton should have the edge in confidence and maturity to be first up the steps for the Cup and the medals.

TAKE THEIR TOLL

Alex Young could be the man to set Wembley alight. Most Cup Finals tend to be unexciting spectacles because tension and nerves take their toll of ability, but Young's ball control and deft distribution should be Everton's trump card.

This pitch, the finest playing surface in the world, is made for players of his style. Wilson, Gabriel, and Harris should also enjoy it for the ball runs true and sure for the ball-playing types.

People have been inclined to write off Wednesday's chances, but the Everton team are not doing so. Wednesday are a fast, mobile side who have reached Wembley after being drawn away in every round.

That performance indicates that they are fighters in the right sense, men who don't give up easily, and the type who can pull off surprises.

Their semi-final win over Chelsea comes in that category, for they were given little chance of getting over that hurdle, but their disciplined, hard-working style triumphed in appalling conditions.

figured in several positions before settling down at left-back. Made his League debut in November 1959, six years after signing his first professional form, and has been regular choice ever since. When injury kept him out of the team last October his absence ended a run of 133 consecutive first-team appearances, his career record now standing at well over 250 League games. Played in the 1960 semi-final, and has never missed any of Wednesday's last 26 Cup-ties.

PETER EUSTACE (right half).—Signed full time professional forms four years ago, after previously being an apprentice professional, and made his League debut in August 1962. Had 15 League outings that season, but did not appear in the side at all in 1963-64, owing to the consistency of Tommy McAnearney. Supplanted the latter last season, however, and has since been a regular selection. Celebrates his 22nd birthday in another couple of months.

VIC MOBLEY (centre half).—The only doubtful starter in the Yorkshire club's ranks, following an injury in the semi-final against Chelsea. Mobley joined the Hillsborough club from Oxford City in 1962. He made his senior debut in April, 1964, and soon proved himself. Was an ever-present last season, was capped at Under-23 level after only 16 League outings, and only kept out of England's full team by injury. Was 22 last October, and is a native of Oxford.

GERRY YOUNG (left half).—Born in the north-east, Young is now in his tenth

Task 1 - Worksheet

The 5 W's

The Evening News, 1933	The Liverpool Echo, 1966
Who:	Who:
What:	What:
When:	When:
Where:	Where:
Why:	Why:

Write a summary of one of the articles...

Task 2

Compare and Contrast

1933 Newspaper report	1966 Newspaper report
1. Who is the newspapers audience?	1. Who is the newspapers audience?
2. What is the purpose of the article? (Think about when it was written. Would football fans be reading it before or after the match)?	3. What is the purpose of the article? (Think about when it was written. Would football fans be reading it before or after the match)?
3. What techniques do they use to encourage people to read the article? (Think about headlines, captions and images).	3. What techniques do they use to encourage people to read the article? (Think about headlines, captions and images).
4. Identify three facts from the article: Fact 1: Fact 2: Fact 3:	4. Identify three facts from the article, Fact 1: Fact 2: Fact 3:
5. Identify a sentence or statement in the article that is the reporter's opinion.	5. Identify a sentence or statement in the article that is the reporter's opinion.
6. Other than the five W's, what other information does the article give you?	6. Other than the 5 W's, what other information does the article give you?

Task 3 - Discussion

Break into 5 groups. Each group can discuss one of the elements above, answering the following questions.

1. Is the audience for the two newspapers different? If so, has this affected the way that the article has been written?
 2. Is the purpose of the two newspaper articles the same or different? How has the purpose of the articles influenced the way they have been written?
 3. Are the techniques that the two newspaper use the same or different? Do the articles successfully persuade you to read them?
- 4&5. Do you think that the two articles are based on fact or opinion, or both?
6. Is the type of information that the two newspaper reports give you the same or different?

Activity 5

Write your own newspaper match report

Use the newspaper front page template to create your own football match report. Photographs to use in your report can be found on the Everton Collection website.

www.evertoncollection.org.uk

When writing your match report, think about:

- The 5 W's
- An interesting headline and sub heading
- Who is going to read your article?
- What is the purpose of your article?
- Select a few details and highlight them to grab peoples' attention.

Newspaper Name & date here

Headline
here

Body Text
here....

Copy and paste a
photograph here

Copy and paste a photograph here...

Write a caption for your photograph here.

Body text
here...

Body text
here...

Write a caption for your photograph here

Contact Us

If you have any comments or questions about this resource please contact:

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www.evertoncollection.org.uk

